



Our Mission

TO EMPOWER PRINCETON UNIVERSITY STUDENTS TO CULTIVATE FINANCIAL WELLNESS DURING THEIR TIME AT PRINCETON AND BEYOND.

What is Financial Literacy?

It is the knowledge and skills to make effective and informed decisions about money management — being secure and free in managing one's money in the present and into the future.



Why Financial Literacy at Princeton?

Equipping students with financial knowledge will encourage healthy, lifelong money management.

Financial literacy is a core life skill and a key to well-being. Increasing financial wellness for all students aligns with the University's goal of promoting individual well-being to enable students to cope with the stresses of study, work and research to fully realize their potential.

74%

of undergraduates agreed or strongly agreed that they were stressed out about their personal finances in general.

"Study on Collegiate Financial Wellness 2020 Key Findings Report," The Ohio State University

Campus Community and Student Engagement

- First Year Residential Experience (FYRE)
- Wintersession
- Financial Literacy Day
- Speakers and workshops
- Graduate School Financial Wellness Fellows

Individualized Student Guidance

- Peer-to-peer coaching
- Drop-in office hours
- Financial wellness checkup with recommendations for continued learning

Resources

- finlit.princeton.edu
- Online financial wellness platform
- Partnerships with external organizations for subject matter expertise